



Mouser Electronics

Mauro Salomão

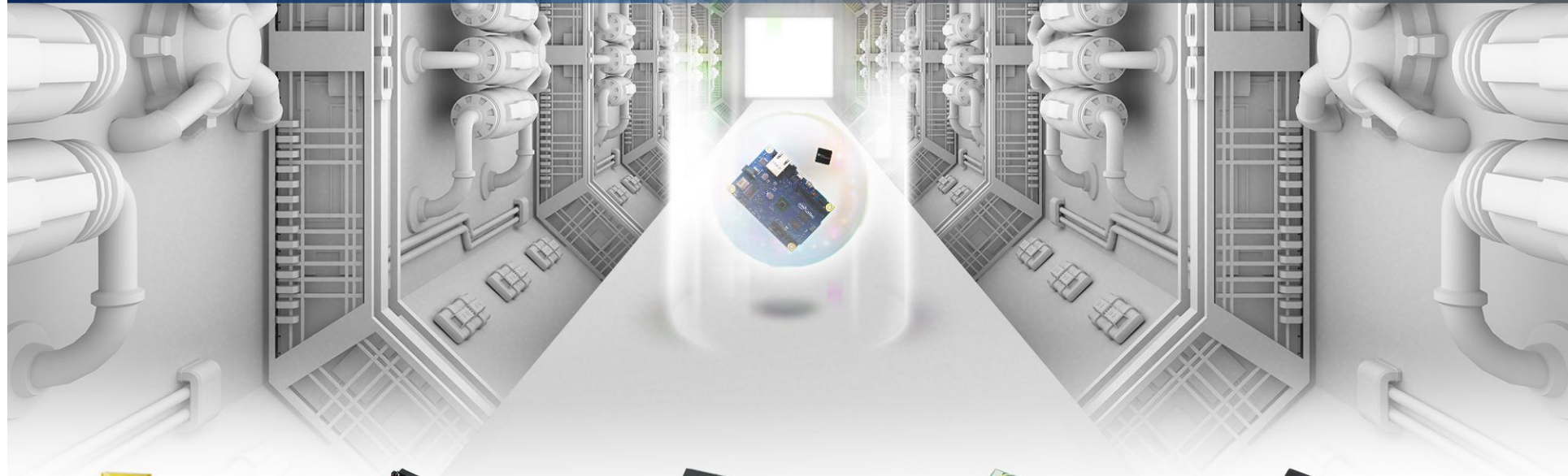


This presentation is the property of Mouser Electronics, Inc. and its subsidiaries (the "Company") and is strictly confidential. It contains information intended only for the person(s) to whom it is transmitted. With receipt of this information, recipient acknowledges and agrees that: (i) this document is not intended to be distributed, and if distributed inadvertently, will be returned to the Company as soon as possible; (ii) the recipient will not copy, fax, reproduce, divulge, or distribute this confidential information, in whole or in part, without the express written consent of the Company; (iii) all of the information herein will be treated as confidential material with no less care than that afforded to its own confidential material.

This presentation is for informational purposes only and may include predictions, estimates or other information that might be considered forward-looking. While these forward-looking statements represent our current judgment on what the future holds, they are subject to risks and uncertainties that could cause actual results to differ materially. You are cautioned not to place undue reliance on these forward-looking statements, which reflect our opinions only as of the date of this presentation. Forward-looking statements are those statements which are not statements of historical fact. These forward-looking statements can be identified by forward-looking words such as "expects," "anticipates," "intends," "plans," "may," "will," "believes," "seeks," "estimates," and similar expressions.

You can't design the **future**...

...with products from the **past**.



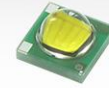
Development Tools



Embedded Solutions



Semiconductors



Optoelectronics



Circuit Protection



Passive Components



Sensors



Connectors



Wire & Cable



Electromechanical



Thermal Management



Power



Enclosures



Test & Measurement



Tools & Supplies

Mouser Electronics,

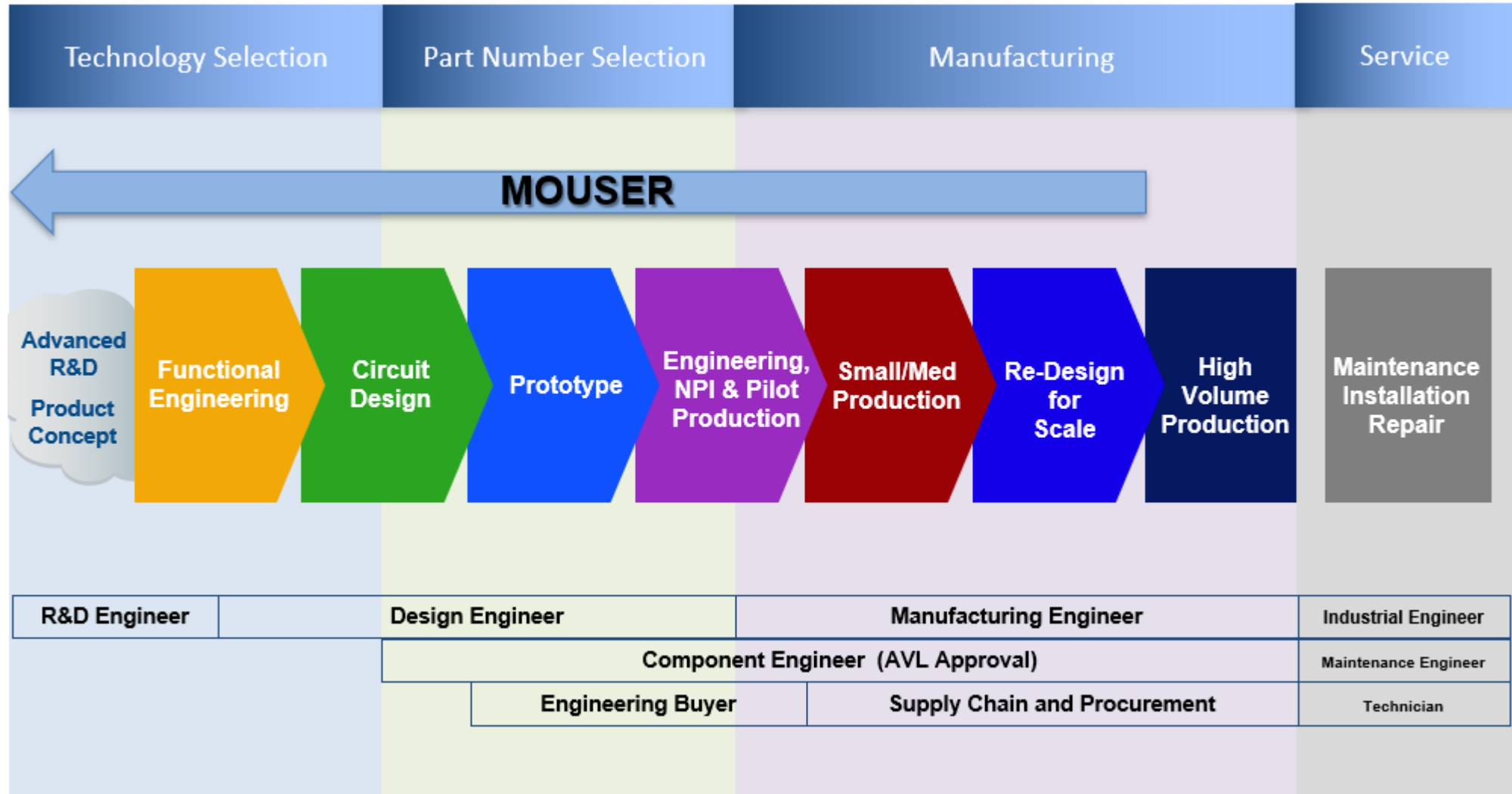
Os mais novos componentes para os seus mais novos projetos



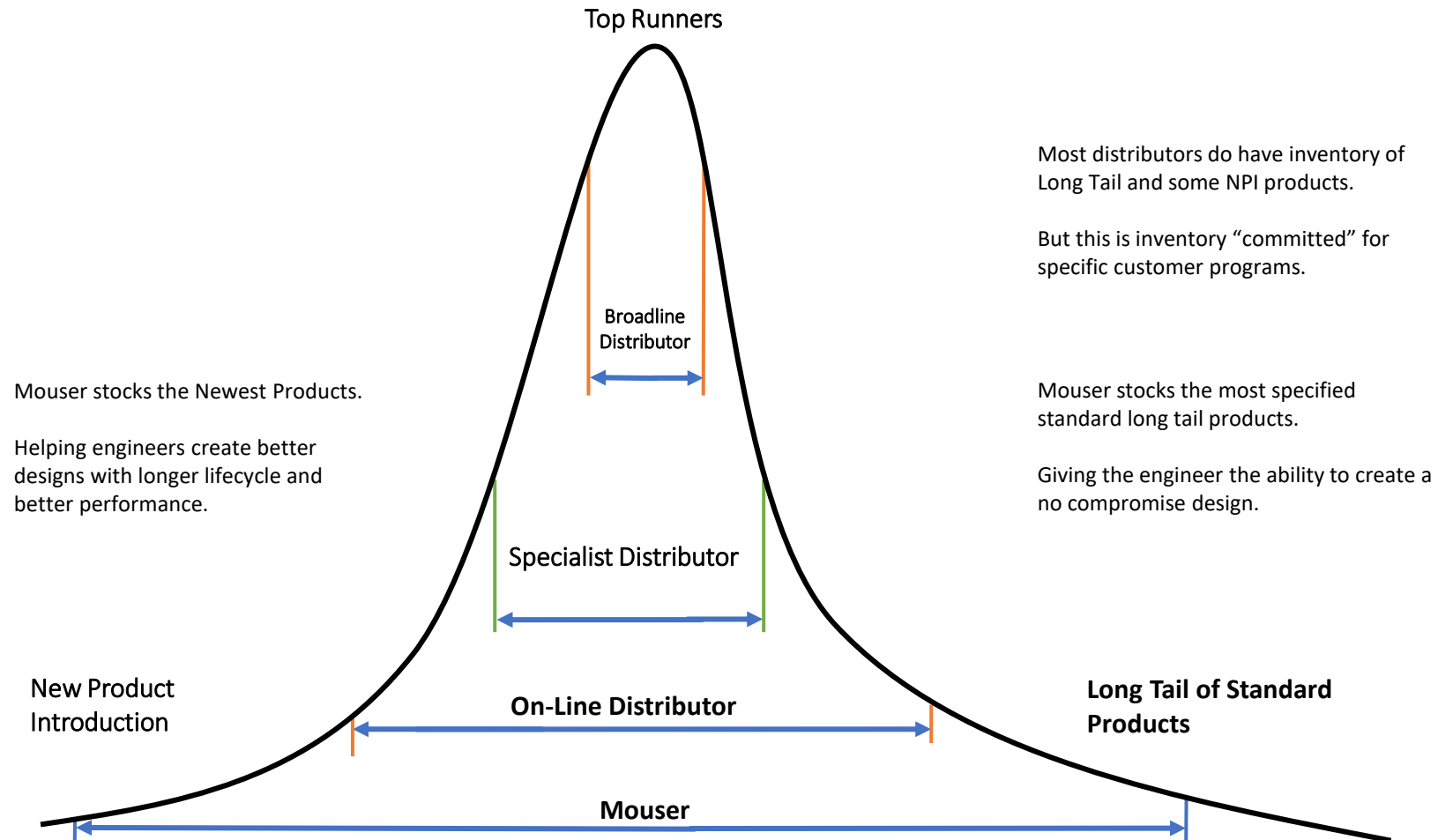
mouser.com

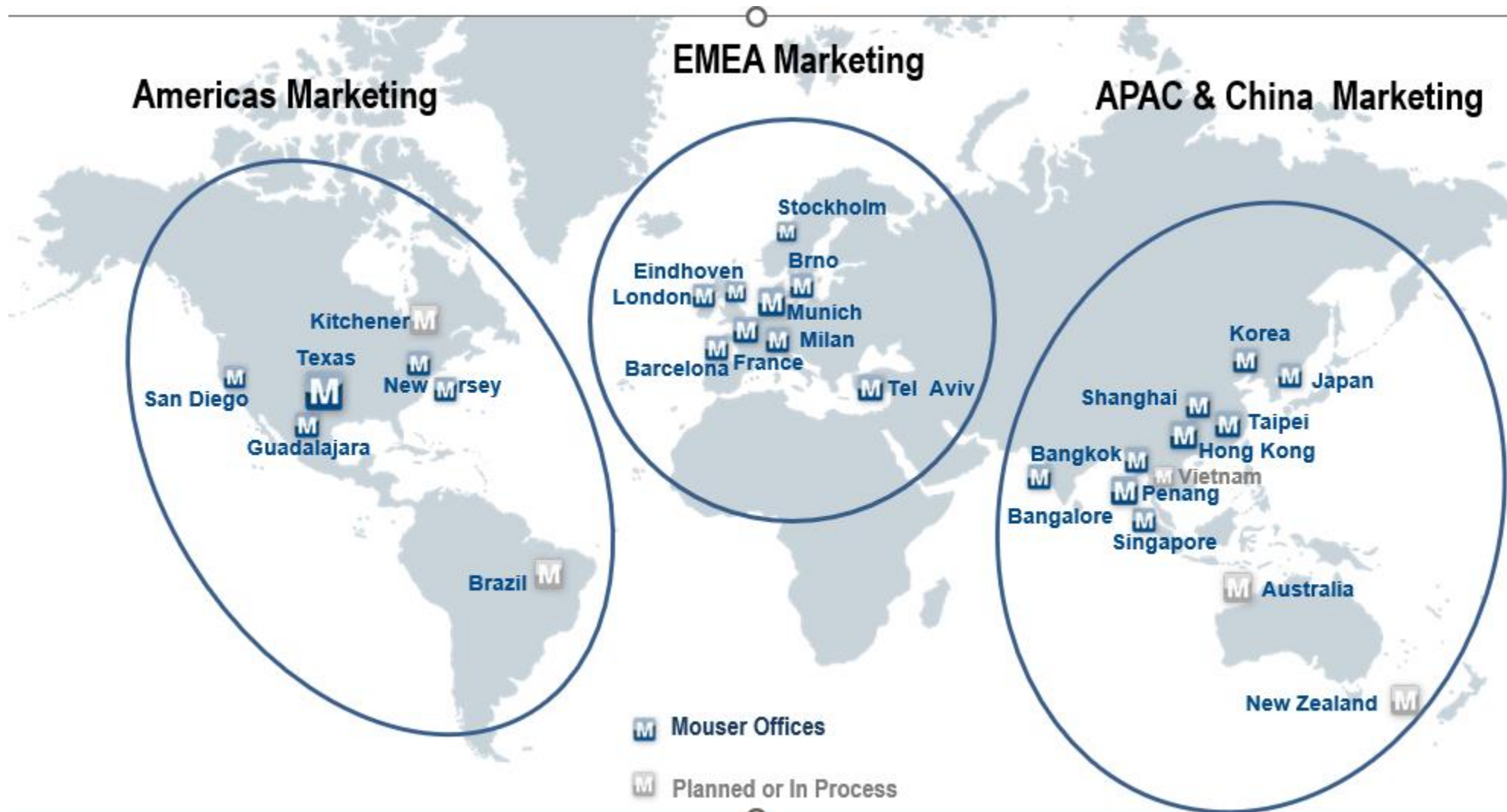
Do Projeto à Cadeia de Suprimento

Compromisso Mouser com o mercado – Propostas de Valores ao Mercados



Disponibilidade de Estoque Para todo o Mercado





Mouser Electronics - mouser.com

- Distribuidor autorizado - +1200 marcas líderes - +1M SKUs
- Comunicação transparente e confiável
- Política antifraude e certificados de conformidade
- Amplo estoque dos mais novos produtos e de padrões
- Programação e Consolidação de ordens
- Informações atualizadas sobre ciclo de vida
- Maior biblioteca de informação na indústria
- Ferramentas

Ferramentas de Compra mouser.com

- BOM Tool
- Veja e rastreie suas ordens
- Automação na compra
- Suporte Técnico
- Aplicação de Crédito

Ferramentas de Compra mouser.com

- Fácil Cotação e realização de pedidos
- Datasheet
- Histórico de compra e impressão de voices online
- Assistente de preços e disponibilidades
- Calculadoras de conversão
- Qualidade na compra

Outros fatores da compra

- A importância de ter uma programação de compra
- Qualidade do produto: cuidado contra Fraude
- Relacionamento com sua fonte de componentes
- Registro da Empresa e documentação de compra e venda
- Importação e classificação do produto
- Parceiros além da engenharia



Obrigado



This presentation is the property of Mouser Electronics, Inc. and its subsidiaries (the "Company") and is strictly confidential. It contains information intended only for the person(s) to whom it is transmitted. With receipt of this information, recipient acknowledges and agrees that: (i) this document is not intended to be distributed, and if distributed inadvertently, will be returned to the Company as soon as possible; (ii) the recipient will not copy, fax, reproduce, divulge, or distribute this confidential information, in whole or in part, without the express written consent of the Company; (iii) all of the information herein will be treated as confidential material with no less care than that afforded to its own confidential material.

This presentation is for informational purposes only and may include predictions, estimates or other information that might be considered forward-looking. While these forward-looking statements represent our current judgment on what the future holds, they are subject to risks and uncertainties that could cause actual results to differ materially. You are cautioned not to place undue reliance on these forward-looking statements, which reflect our opinions only as of the date of this presentation. Forward-looking statements are those statements which are not statements of historical fact. These forward-looking statements can be identified by forward-looking words such as "expects," "anticipates," "intends," "plans," "may," "will," "believes," "seeks," "estimates," and similar expressions.